









## License for a Healthcare Program


This service enables customers to apply for the renewal of a previously issued healthcare program license to appear or participate in a radio or television show.

 <b>Department name</b> Licensing and Accreditation	 <b>Sector</b> Health Regulation	 <b>Main Service</b> Healthcare Advertisement Licencing	 <b>Service Code</b> 110-05-034-000
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 <b>Service Classification</b> Transactional	 <b>Variation / Auxiliary</b> Variation	 <b>Service Type</b> Government to Business
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 **Average Service Time**  
1-3 working days


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 **Payment channels**  
E-Payment

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 **Target Audience**  
Investors in the healthcare and pharmaceutical sectors

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 **Service Locations**

- MOHAP Website [www.mohap.gov.ae](http://www.mohap.gov.ae)
- MOHAP Smart App


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 **Related Services**  
This service is not linked to any other services

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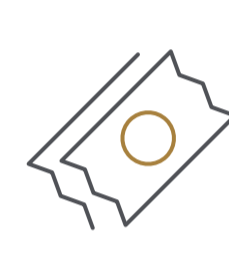
 **Service Bundle**  
This service is not linked to any bundles

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 **Contact Details**

**Email**  
[info@mohap.gov.ae](mailto:info@mohap.gov.ae)

**Call Center**  
80011111



### Service Fees

**Application fees:**  
AED 100

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**License of an audio or audiovisual healthcare program:**  
AED 1,200 per month and AED 12,000 per year

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**License for participation in an audio healthcare program:**  
AED 800 per month and AED 8,000 per year

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**License for participation in an audiovisual healthcare program:**  
AED 900 per month and AED 9,000 per year

### Sustainable Development Goals



### Notes

None



## Service Process

- 01 Login to the MOHAP website or smart app using the UAE PASS to apply for the service.
- 02 The customer shall register (for the first time) in the advertising licensing services program.
- 03 The customer shall log into the service, complete the online form and attach the required documents.
- 04 The customer shall pay the application fee (non-refundable).
- 05 The employee concerned will review the advertisement and documents, and either issue an approval or request amendments or additional documents.
- 06 Upon receipt of approval, the customer shall pay the service fee online.
- 07 The customer can print the ad design, including the MOHAP approval and the start and expiry dates of the license.



## Required Documents

- A letter from the establishment explaining the details and nature of participation in the program with a declaration from the participant not to promote himself, his establishment, or any other party, and that the conversation be within the competence only
- A valid license for program participants



## Requirements & Conditions

- Renewal applications should be submitted at least 3 working days before the expiry of the original license.
- One account must be opened for each healthcare institution that holds a license from one of the licensing authorities to practice the healthcare professions in the UAE.
- One account must be opened under the name of each pharmaceutical group upon registration, subject to their registration as a group with the healthcare licensing authority (with a list of all pharmacies affiliated within the group, stating the pharmacies' names, the start and end dates of the license, and contact details of each pharmacy).
- One account must be opened for each commercial organisation licensed by one of the economic departments in the UAE, provided that their activities are related to healthcare.
- Every healthcare institution is permitted to open one account. If more than one account is opened for the same institution, all of its accounts on the program will be frozen.

## Service Channels



MOHAP Website: [www.mohap.gov.ae](http://www.mohap.gov.ae)



MOHAP Smart App



Customer Happiness Centers (for fee payment only)

## Resources

- Chemical, herbal and natural products
- Educational health campaigns
- Free health service campaigns
- Guide to get printed confirmation of ad approval
- Guidelines for health advertisement approval request
- Health advertisement fees - English
- Health scientific activities
- Health service abroad (medical tourism)
- Institutions, medical and health services - Doctors and health professionals
- Medical health devices and equipment
- Suspension or annulment of the approval

## FAQs

None.